



**2018 SPONSORSHIP/ADVERTISING CONTRACT**  
**Arkansas Quarter Horse Association**

Name of Business: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_  
 E-Mail Address: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Daytime Phone: \_\_\_\_\_ Nighttime Phone: \_\_\_\_\_

Sponsorship Level (check one)	Recognition	Cost
<b>PLATINUM</b> <input type="checkbox"/>	<ul style="list-style-type: none"> <li>Premium ad on ArQHA website with hyperlink</li> <li>Access to ArQHA Opt-In member list</li> <li>Acknowledgement in e-newsletter, show bills, and Facebook with hyperlink, minimum 4x/yr</li> <li>Placement of sponsor offers in ArQHA media - website, newsletter, Facebook</li> <li>Exhibitor access at all ArQHA shows and annual banquet</li> <li>VIP exhibitor pass at all ArQHA shows - free stall and free RV hook up</li> <li>Announcer acknowledgement at all ArQHA shows</li> <li>Preferred vendor status for ArQHA *purchases</li> </ul> <p><small>* Preferred vendors will be considered first for purchase of good or services suitable for use by the ArQHA. Purchases of Sponsor goods or services must be made by the ArQHA Board or an ArQHA Board Member.</small></p>	<b>\$1000</b>
<b>GOLD</b> <input type="checkbox"/>	<ul style="list-style-type: none"> <li>Premium ad on ArQHA website with hyperlink</li> <li>Access to ArQHA Opt-In member list</li> <li>Acknowledgement in e-newsletter, show bills, and Facebook with hyperlink, minimum 4x/yr</li> <li>Placement of sponsor offers in all ArQHA media - website, newsletter, Facebook</li> <li>Exhibitor access in all ArQHA shows and annual banquet</li> <li>VIP exhibitor pass at all ArQHA shows - free stall or free RV hook up</li> <li>Announcer acknowledgement at all ArQHA shows</li> <li>Approved vendor for all ArQHA award purchases</li> </ul>	<b>\$750</b>
<b>SILVER</b> <input type="checkbox"/>	<ul style="list-style-type: none"> <li>Ad on ArQHA website with hyperlink</li> <li>Acknowledgement in e-newsletter with hyperlink, minimum 2x/yr</li> <li>Placement of sponsor offers in all media</li> <li>VIP exhibitor pass at all ArQHA shows - free stall or free RV hook up</li> <li>Announcer acknowledgement at all ArQHA shows</li> </ul>	<b>\$500</b>
<b>BRONZE</b>	<ul style="list-style-type: none"> <li>Static ad on ArQHA website</li> <li>Acknowledgement in e-newsletter, guaranteed 2x/yr</li> <li>Announcer acknowledgement at all ArQHA shows</li> </ul>	<b>\$250</b>

ArQHA e-newsletter will be emailed to current ArQHA members and prior year participants who provided an email address.

Method of Payment:

Check attached  
 Bill me later

Copy of Ad or logo:

Will e-mail

**To ensure quality, logo or picture should be on disc or e-mailed (.png, .gif preferred)**

Name of ArQHA representative selling sponsorship: \_\_\_\_\_

Send contract and sponsor logos to:

Andi Ridgway, [andi\\_ridgway@yahoo.com](mailto:andi_ridgway@yahoo.com), 501-650-4842

Larry Martin, [larry.martin@gadberrygroup.com](mailto:larry.martin@gadberrygroup.com), 501-517-6066